

Senior Living The Comforts of Home

Rhode Island
MONTHLY
Know more. Live better.



**Coming
February 2022**

We plan to provide tips from local senior living services and facilities on how to age well (regarding health, wealth, happiness and more).

The February issue of *Rhode Island Monthly* will once again include our popular **Senior Living - The Comforts of Home** special section. This year, however, we feel the section will have an even larger impact on our readers due to the toll the pandemic has taken on Rhode Island nursing homes, assisted living facilities and retirement communities.

Don't miss the opportunity to share your facility's upgraded safety precautions, procedures and more to put reader's minds at ease while they are making these important decisions for themselves or their loved ones.

DEADLINE: Space reservation December 3, 2021

Rhode Island Monthly subscribers:

- » Average age of 55
- » 64% female
- » Average household income of \$210,000
- » 70% of our readers are the healthcare decision maker in the household
- » 175,000 readers per issue

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1/6 page	\$1,645
1/3 page	\$2,290
1/2 page	\$3,230
2/3 page	\$3,615
full page	\$4,120

B&W

1/6 page	\$895
1/3 page	\$1,815
1/2 page	\$2,330
2/3 page	\$2,713
full page	\$3,445

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Advertisers purchasing a third page ad or larger will receive a FREE 1/4 page profile. Information featured in the free profile will also be included in a sponsored content piece on RIMonthly.com as well as in a targeted message to 50,000 email addresses of those in Rhode Island ages 50+ with a household income of \$150,000+ who may be making these important care decisions at this time.

>> **For information**, contact Kieran Keating, associate publisher/sales, at 401-649-4888 or kkeating@rimonthly.com, or your *Rhode Island Monthly* marketing consultant.