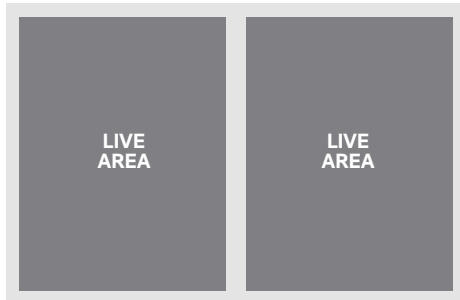
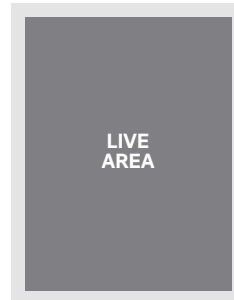


## Mechanical Specifications



### TWO-PAGE SPREAD

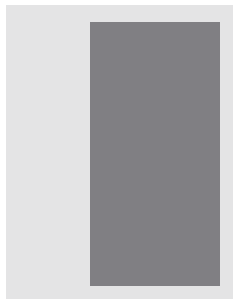
**Bleed\***  
17 x 11.125  
**Trim size**  
16.75 x 10.875  
**Live area**  
16 x 10.125



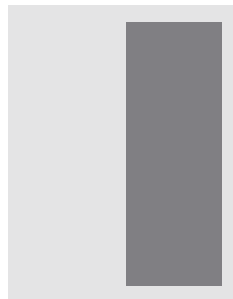
### FULL-PAGE

**Bleed\***  
8.625 x 11.125  
**Trim size**  
8.375 x 10.875  
**Live area**  
7.625 x 10.125

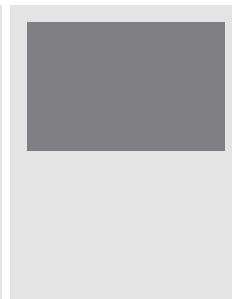
\*Include 1/8 inch bleed on all sides for left or right placement



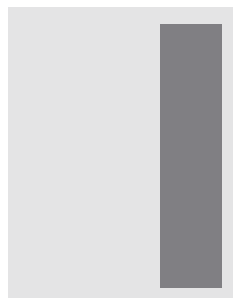
**TWO-THIRDS  
VERTICAL**  
4.833 x 9.833



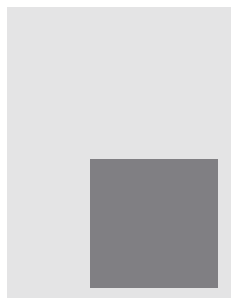
**HALF  
VERTICAL**  
3.564 x 9.833



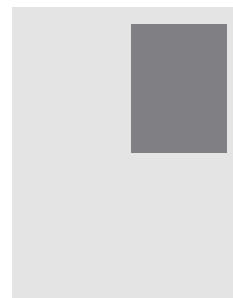
**HALF  
HORIZONTAL**  
7.375 x 4.793



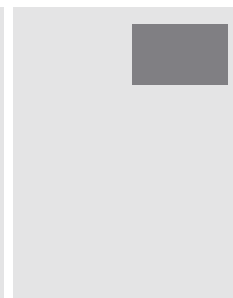
**THIRD  
VERTICAL**  
2.293 x 9.833



**THIRD  
HORIZONTAL**  
4.833 x 4.793



**QUARTER**  
3.564 x 4.793



**EIGHTH\***  
3.564 x 2.273

\*Dining and Event sections only

**LIVE AREA** The area on a page where you can safely place body copy or other important information.

**BLEED** Extra image that extends beyond the edge of the page. When trimmed this ensures the ad will not have a white line down the edge due to cutting variation during printing.

**TRIM** The size of the printed page after bleed has been cut off. Measurements are in inches, and listed as width x height. Please note that all text must stay within the live area which is 3/8" away from the trim.

**ACCEPTABLE FORMATS**  
PDF, EPS, TIF, PSD, AI, INDD

**DIGITAL FILES** Ads can be supplied on a CD, e-mailed to our ad designer or other digital download.

For questions regarding technical specifications or production, please contact the art department at 405.842.2266 ext 108 or ads@405magazine.com